





Course Specifications (2014-2015)

Model No.12

Course Specifications: Subjective Research

University: Benha University

Faculty: Faculty of Engineering at Shoubra

Department offering the program: Mechanical Engineering Department **Department offering the course:** Mechanical Engineering Department

1- Course Data

Course Code: MDP323 Course Title: Subjective Research

Specialization: Mechanical Production Engineering Course Type: Compulsory Study Year:

Third Year

Teaching Hours: Lecture: 2 Tutorial: 2 Practical: 0 Total: 4

2- Course Aim

For students undertaking this course, the aims are to:

- 1- Identify the different types of product development & value engineering.
- 2- Identify the different types of cost elements in the manufacturing systems.
- 3- Understand the concepts and principles of the cost estimation and analysis.
- 4- Understand the basic principles of the process planning.

3- Intended Learning Outcomes of Course (ILOS)

a- Knowledge and Understanding

On completing this course, students will be able to demonstrate the knowledge and understanding of :

- a-1 Methodologies of solving engineering problems in the product development. (A5)
- a- 2 Quality assurance systems (ISO 9001), HSE (Health, Safety, Environmental) requirements in the product development. (A6)
- a- 3 Business and management principles related to the value engineering. (A7)

b- Intellectual Skills

At the end of this course, the students will be able to:

- b- 1 Choose appropriate mathematical and computer-based methods for modeling and analyzing the cost estimation and analysis problems. (B1)
- b- 2 Analyze appropriate solutions for product cost reduction approach based on analytical thinking. (B2)
- b- 3 Assess and evaluate the characteristics of quality function deployment and improvement. (B5)

c- Professional Skills

On completing this course, the students are expected to be able to:

- c- 1 Apply knowledge of mathematics and cost estimation practice to analyze self-study cases. (C1)
- c- 2 Use a wide range of analytical tools, techniques, and software packages pertaining to the quality management. (C6)
- c- 3 Apply safe systems at work and observe the appropriate steps to manage risks. (C8)







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d- General Skills

At the end of this course, the students will be able to:

- d- 1 Collaborate effectively within multidisciplinary team.(D1)
- d- 2 Work in stressful environment and within constraints.(D2)
- d- 3 Communicate effectively.(D3)

4- Course Contents

No.	Topics
1	Product development
2	Value engineering
3	Cost Estimation
4	Cost Analysis
5	Cost Breakdown Structure
6	Value Analysis
7	Cost Reduction Approach
8	Midterm exam
9	Quality Function Deployment
10	Quality Improvement
11	Report Outline
12	Case Studies-1 (self-study)
13	Case Studies-2 (self-study)
14	Oral Exam
15	Final exam

5- Teaching and Learning Methods

- 5.1 Lectures
- 5.2 Tutorial
- 5.3 Class activity
- 5.4 Case study

6- Teaching and Learning Methods of Disables

• Nothing.

7- Student Assessment

a- Student Assessment Methods

- 1. Five Assignments to assess knowledge and intellectual skills.
- 2. Two quizzes to assess knowledge, intellectual and professional skills.
- 3. Midterm exam to assess knowledge, intellectual, professional and general skills.
- 4. Oral exam to assess the presentation skills
- 5. Final exam to assess knowledge, intellectual, professional and general skills.

b- Assessment Schedule

NO.	Assessment	Week
1	Assignments	3, 5 , 7 ,10, 11
2	Quiz	4, 9
3	Midterm exam	8
4	Oral exam	-
5	Final exam	15







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c- Weighting of Assessments

Assessment	Weight (%)
Midterm Examination	10
Final Term Examination	60
Oral Examination	20
Semester Work	10
Other Types of Assessment	-
Total	100

8- List of References

a- Course Notes: Course notes prepared by instructor.

b- Recommended Books

- 1. B. Kumar, "Industrial Engineering & Management", Khana Pub., 2004
- 2. Philip, F. "Cost analysis & Estimating for Engineering Management", Pearson Prentic, 2004.
- 3. E. Paul "Engineering Economy", Macmillan, 1990
- 4. Max Kurtz, "Hand Book of Engineering Economics", MacGrawHill, 1984.
- 5. W.J.Fabrycky, "Applied Operations Research & Management Science", Prentice-Hall, 1987.

Course Coordinator: Prof. Dr. Attia Hussein Jumaa

Head of Department: Prof. Dr. Osama Ezzat Abdelatif







COURSE SPECIFICATIONS (2014-2015)

Model No.11A Course Specifications: Subjective Research

University: Benha University

Faculty: Faculty of Engineering at Shoubra

Department offering the program: Mechanical Engineering Department **Department offering the course:** Mechanical Engineering Department

Matrix of Knowledge and Skills of the course

No.	Topics	week	Basic Knowledge		Professional Skills	General Skills
1	Product development	1	a1		c1	d1
2	Value engineering	2		b1		d3
3	Cost Estimation	3	a2		c2	
4	Cost Analysis	4		b2		
5	Cost Breakdown Structure	5			сЗ	d3
6	Value Analysis	6	a1	b3		
7	Cost Reduction Approach	7				d2
8	Midterm exam	8				
9	Quality Function Deployment	9		b3		d3
10	Quality Improvement	10			c2	
11	Report Outline	11	a3			d2
12	Case Studies-1 (self-study)	12		b3	c1	
13	Case Studies-2 (self-study)	13	a1			d1

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Matrix of Course Aims and ILO's

Course Title: Subjective Research

Course Code: MDP323

Teaching Hours: Lecture: 2 Tutorial: 2 Total: 4

Major or minor element of program: Major

Program on which the course is given: B.Sc. Mechanical Production Engineering

Department offering the program: Mechanical Engineering Department **Department offering the course:** Mechanical Engineering Department

Academic year / level: 2014-2015 Third Year / Second semester

Date of specifications approval: 2014

Course aims		Basic Knowledge	Intellectual Skills	Professional Skills	General Skills
1.	Identify the different types of product development & value engineering.	a1, a3	b1		d1
2.	Identify the different types of cost elements in the manufacturing systems.	a1, a3	b2	c1, c2	d1, d2
3.	Understand the concepts and principles of the cost estimation and analysis.	a2		c2	d3
4.	Understand the basic principles of the process planning.	a2	a1, a3	c1, c3	d2

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